

ABSTRACT OF THE DISCLOSURE

A system that provides users of both fixed and wireless Internet devices, a method of entering numbers instead of the text characters of Internet Uniform Resource Locators (URLs) and other Internet identifiers to access Internet resources and functions, such as Web sites and digital business cards. When the user enters a WebNum, the digits of the WebNum are processed by the WebNum system and the WebNum is mapped back to a URL or a file containing the content of a digital business card. The content is specially formatted for display on a wireless device. For a WebNum mapping to a digital business card, a WebNum application server retrieves the content and returns it to the device for displaying.